

CONFERENCE PROGRAMME

25th PATH Annual Conference
**'Adding real value to businesses:
 hospitality & tourism work placements'**
 Ambassadors Hotel Bloomsbury, LONDON
 Thursday 17th June – Friday 18th June 2010

DAY ONE: Thursday 17th June 2010

THEME: Work Placements adding value to businesses and the economy

- 10.30am - 11.00am Registration
- 11.00am-11.15am Welcome and introduction by Conference Chair
Supporting work placements for the future: the role of the Council for Hospitality Management Education
Angela Maher, PATH Chair
- 11.15am - 11.50pm **CONFERENCE OPENING SPEAKER**
Addressing workforce development in hospitality and tourism: work placements adding value to the economy
Bob Cotton OBE, Chief Executive, British Hospitality Association
- 11.50am – 12.30pm **KEYNOTE SPEAKER**
Feeding the talent pipeline: work placements adding value to business
Michael Gray, General Manager, Hyatt Regency London – The Churchill
- 12.30pm – 1.00pm *Getting to know you .. getting to know all about you!!!*
An introduction to conference attendees
- 1.00pm – 2.00pm Lunch and networking**
- 2.00pm – 2.20pm *Employing International Students: Tier 4 visas without the tears!!!*
Sally Saca, Head of International Student Advisory Service, Oxford Brookes University
- 2.20pm – 2.40pm *ERASMUS: funding opportunities for European placements*
Martin Stanton, International Exchanges Co-ordinator, University College Birmingham
- 2.40pm – 3.00pm International placement opportunities: how can the professionals help?
Jeff Ross, Managing Director, HGR
- 3.00pm – 3.30pm Coffee break**
- 3.30pm – 4.00pm *Inspiring Quality Work Placements - The Standard for Success*
Dr Anne Pierce MBE, Chief Executive, and Gareth Edwards, Education Liaison Manager, Springboard UK
- 4.00pm – 5.00pm **PANEL/ROUND TABLE DISCUSSION**
Stakeholder views on ensuring high quality work placements
 Invited speakers (employers, students, educators and industry representatives) offer their views on what needs to be done to ensure the provision of high quality work placements. Short presentations followed by round table discussion/Q&A with delegates
- 5.00pm – 5.15pm Day 1 summary and close
- 7.00pm Pre-dinner Drinks Reception at **The Montague on the Gardens, Bloomsbury**
- 8.00pm – 10.30pm Conference Gala Dinner and entertainment
The Great Russell Suite at The Montague on the Gardens, Bloomsbury

Dinner speaker: Jonathan Raggett, MD Red Carnation Hotels, Hotelier of the Year 2009



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DAY TWO: Friday 18th June 2010

THEME: What students need and employers want

- 9.30am – 10.00am Registration (Day 2 delegates only)
- 10.00am – 11.00am **KEYNOTE SPEAKER**
"Harnessing the power of Social Media!"
Olivia Wallis navigates through the minefield of Twitter, Facebook & other Social Media
Olivia Wallis, Occupational Psychologist in Training, Omni Resource Management Solutions
- 11.00am – 11.30pm *Measuring the Return on Investment (ROI) of work placements: a research study*
Ian Jones and Simon Thomas, Bournemouth University
- 11.30am – 12.00pm Coffee break**
- 12.00pm - 12.30pm *If it's not measured it won't matter!: assessing the learning from work placements*
Angela Maher, Oxford Brookes University
- 12.30pm – 1.15pm *Tastiest placement students: how to prepare them - and how to attract them*
Taster workshop and presentation by Yummy Education and Malmaison
- 1.15pm – 2.00pm Lunch and networking**
- 2.00pm – 2.30pm *Rate My Placement: what are placement students saying about YOUR organisation???*
Oliver Sidwell, Co-Founder and Director, RateMyPlacement
- 2.30pm – 3.00pm *Shaping the future of work placement education: the role of PATH?*
Conference discussion chaired by Angela Maher, PATH Chair and Isabel Hodgson, CHME Co-Chair
- 3.00pm – 3.15pm Coffee break**
- 3.15pm - 4.15pm *Mentoring for success: getting the most from yourself and others*
Taster workshop and presentation by Edward Gallier (U-Flourish) and Dr Judie Gannon (Oxford Brookes University)
- 4.15pm – 4.30pm Day 2 summary and conference close (**Conference Close at 4.30pm**)