



Placement Advisors for Tourism and Hospitality

**Ben McEwen
BaxterStorey**

London 2012

**Opportunities for Graduates,
Placement Students &
Universities at
The Main Media Centre**

BaxterStorey

It's simple,
superb food, made
using the best locally
sourced ingredients,
and served by well
trained and
enthusiastic teams.



baxterstorey

Part of the WSH Group...

benugo™

caterlink

holroydhowe
INDEPENDENT

portico
WELCOME EXCELLENCE

Chef Development



BaxterStorey Chef Academy offers academic qualifications and thorough technical training.

We also provide master classes with our Signature Chefs John Campbell, Nigel Haworth, Tom Kitchin & Mark Hix.

Front of House Focus

baxterstorey



Our Barista Academy is not only for those who directly serve customers but for all levels of management responsible for coffee bars. We have even taken our clients!

We run full and half day courses for baristas and managers

Leadership Style

baxterstorey



Our foundation programme at our Leadership Academy is delivered through an Institute of Hospitality Level 3 Diploma

We also have an Advanced Management Programme and even Degree Level Study.

London 2012

baxterstorey

Over **10,00** Athletes

26 Olympic Sports across **34** Competition Venues

8.8 Million Tickets

70,000 Volunteers

A Worldwide Audience of
4 Billion People

The Main Media Centre **baxterstorey**

22,000 Media & Broadcasters

More than **500** Catering Staff Needed

104 Days of Catering between
June and September

Over **20** Individual Catering Outlets

A kitchen area the size of a **football pitch**

350 Days

Until we open!

Why BaxterStorey was chosen?

A local independent British caterer

Our commitment to fresh produce
and quality ingredients

Flexibility in our own supply chain

Our track record for delivering 'best
in class' services to our clients

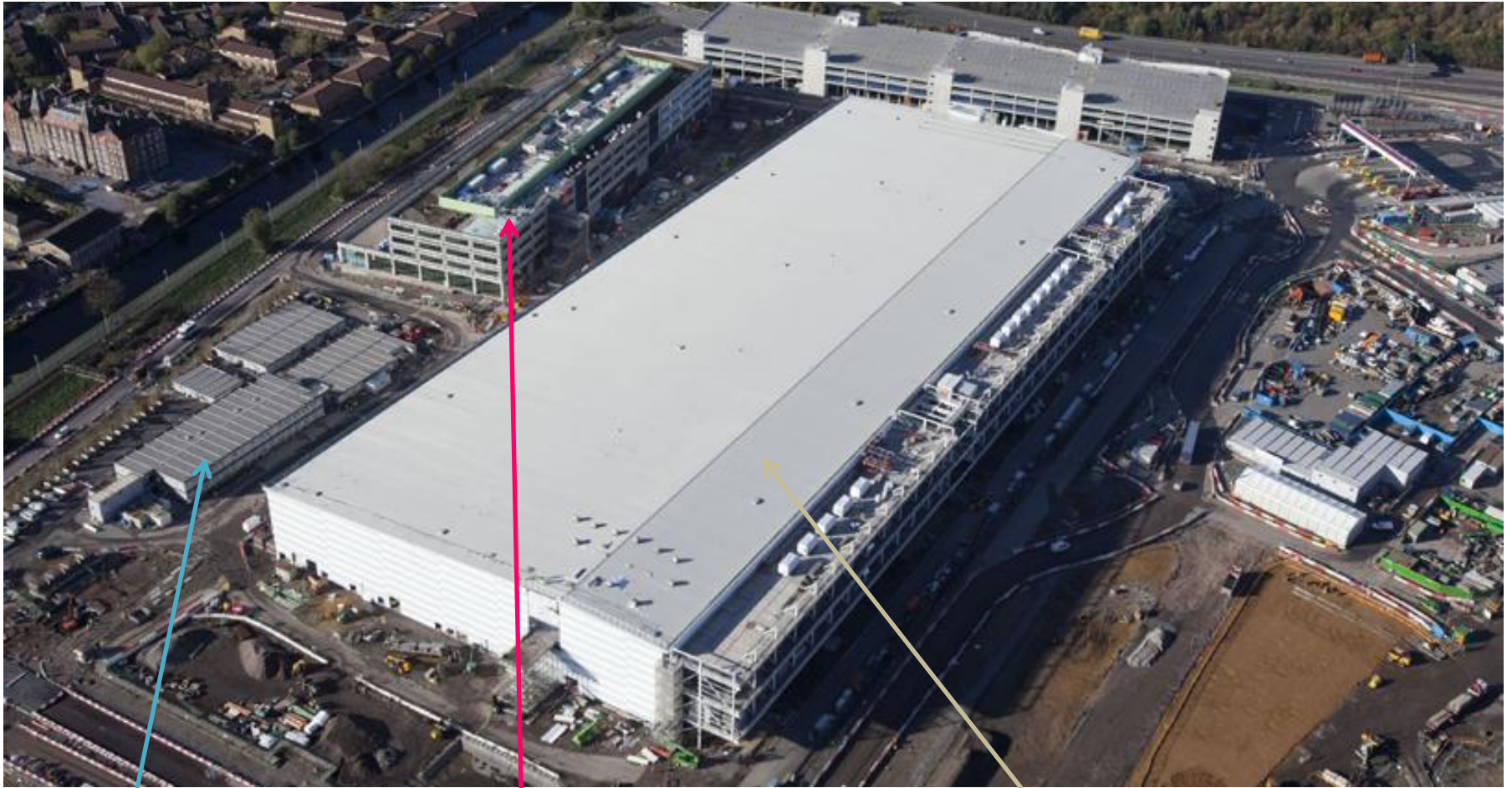


The Main Press Centre & International Broadcast Centre

The London Organising Committee for the Olympic Games (LOCOG) outlined a clear Food Vision for us to work towards:

A tastier, healthier, greener Games. Enhance everyone's experience. Celebrate the great diversity and quality of British Food & Drink. Deliver at affordable prices.

(LOCOG, 2009)



Catering Village

Main Press
Centre

International Broadcast
Centre

The Catering Village

Three Floors, 3,800 Seats, Free-Flow Restaurants

- Best of British
- Asian including Sushi
- Global Cuisine
- Mediterranean including live Pasta Bar
- Tortilla Bar
- Sizzling Salads
- Deli Counter
- Barbecue
- Coffee Bar

The High Street

The High Street offers services such as Banks and Supermarkets on which BaxterStorey will provide;

- High Street Cafe
- Traditional British Pub
- International Bar (part of the Main Press Centre)

International Broadcast Centre & Main Press Centre

The International Broadcast and Main Press Centres will provide the workspaces for all media activity at London 2012 and some 20,000 journalists and broadcasters will be based there during the Games.

- Coffee Pods
- Delivered Services
- Hospitality Services

Key Dates

- 16th June 2011 - LOCOG Menu Tastings
- 1st June 2012 - Catering Starts at the Main Media Centre
- 27th July 2012 - Opening Ceremony
- 29th August 2012 - Paralympic Games
- 13th September 2012 - Catering Operation Closes

Opportunities for
Placements & Graduates at
the Main Media Centre

We require over 500 staff to work with us at the Main Media Centre as Chefs, Hospitality Assistants, Baristas, Bar Tenders, Service Staff and Managers.

We will...

- Pay the London Living Wage (currently £8.30) as a minimum rate of pay
- Offer a 7.5% bonus for all hours worked
- Create a fun and interesting environment
- Ask our staff to help us set a new benchmark for catering services at any Games ever!

The Small Print...

Those wishing to work with us during London 2012 must:

- Be available for a minimum of 1 month
- Arrange accommodation with family or friends in London, a small allowance may be payable to your host for this.
- Cover your own cost of transport to London
- Pass a CRB security check

Sign me up!

Students & Graduates wishing to work with
BaxterStorey should send a CV and Cover Letter to:

Ben McEwen
Project Manager
BaxterStorey
The Waterfront
300 Thames Valley Park Drive
Reading
Berkshire
RG6 1PT

General Vacancies...

If you wish to work with us in any other part of our business, please send your CV to:

Philippe Leroy
Recruitment Manager
BaxterStorey
The Waterfront
300 Thames Valley Park Drive
Reading
Berkshire
RG6 1PT

Catering Services at the Main Media Centre - a Case Study

As part of our commitment to education, we will share our experience of this unique catering event as a learning opportunity for hospitality, tourism and event management students through the publication of a 'Lessons Learnt' Case Study after the Games

This will be published in October 2012