

CHME

Student Conference 2012

Conference Theme

The theme for this year's conference is:

Hospitality in Society

- Including papers discussing people in hospitality, healthy eating, service quality, corporate social responsibility and emerging themes.....

The CHME Student conference

- The conference will start with a Reception, Party and Buffet
- This will take place on Thursday 8th March at 7pm
- The Conference will take place at either our Walsall or our Wolverhampton campus
- The venue will be confirmed nearer the time
- The conference on Friday 9th March will start at 10am (coffee from 9.30) and finish at 4pm
- Refreshments (tea, coffee, biscuits) and lunch will be provided on the day

Conference Programme

- Our exciting programme of events will include guest speakers, research presentations, discussion groups and a question and answer session

CHME Conference 2012

- **Proposed Keynote Speakers will include:**
 - The Black Country Hotels Association
 - Gareth Richards from Business Link
 - Ludlow Food Festival
 - Sue Bonnell - Head of School Catering across the West Midlands
 - Fidele Ebank – Hospitality manager at Wolverhampton Wanderers FC

The University

- The University of Wolverhampton was established in 1870 and today it has over 23,000 students
- The University is a place of **knowledge**, **innovation** and **enterprise**. We pride ourselves on these three tenets.
- They underpin our strategies in **learning and teaching**, in **research**, and help us to engage with the **business** world.
- That is why we have come to play a vital role in the region's economic and cultural development.
- Our vision for higher education goes beyond opening minds and widening individual horizons.
- We want our graduates to be valuable assets to the global economies they will come to serve; businesses come back to us because we provide them with solutions that help them to sustain their future. Our research focuses on aspects of life that affect us all.

Our Campuses



Wolverhampton, Walsall & Telford



Southwater - at the heart of Telford

Wolverhampton, Walsall & Telford

Wolverhampton is a city and Metropolitan borough in the West Midlands which boasts a vibrant mix of shopping, art, theatre, sport and nightlife.

Walsall is a town famous for its historic leather trade, and is today home to a Leather Museum, Art Gallery, Arboretum and a number of unusual and high quality eateries.

Telford is a New Town of the 1960s, close to the Ironbridge Gorge World Heritage Site with its 10 museums, and offering easy access to rural Shropshire, home to many unique attractions and hotels.

Conference Accommodation

Accommodation will not be provided, however, there are a number of hotels and guest houses nearby. Please arrange your stay with the relevant accommodation provider:

The Village Hotel,
Walsall

0844 980 8041



The County House
Hotel, Walsall

01922 632 323



Travelodge,
Walsall

0871 984 6323



Premier Inn,

0871 527 9120



Walsall

Travel & Transport

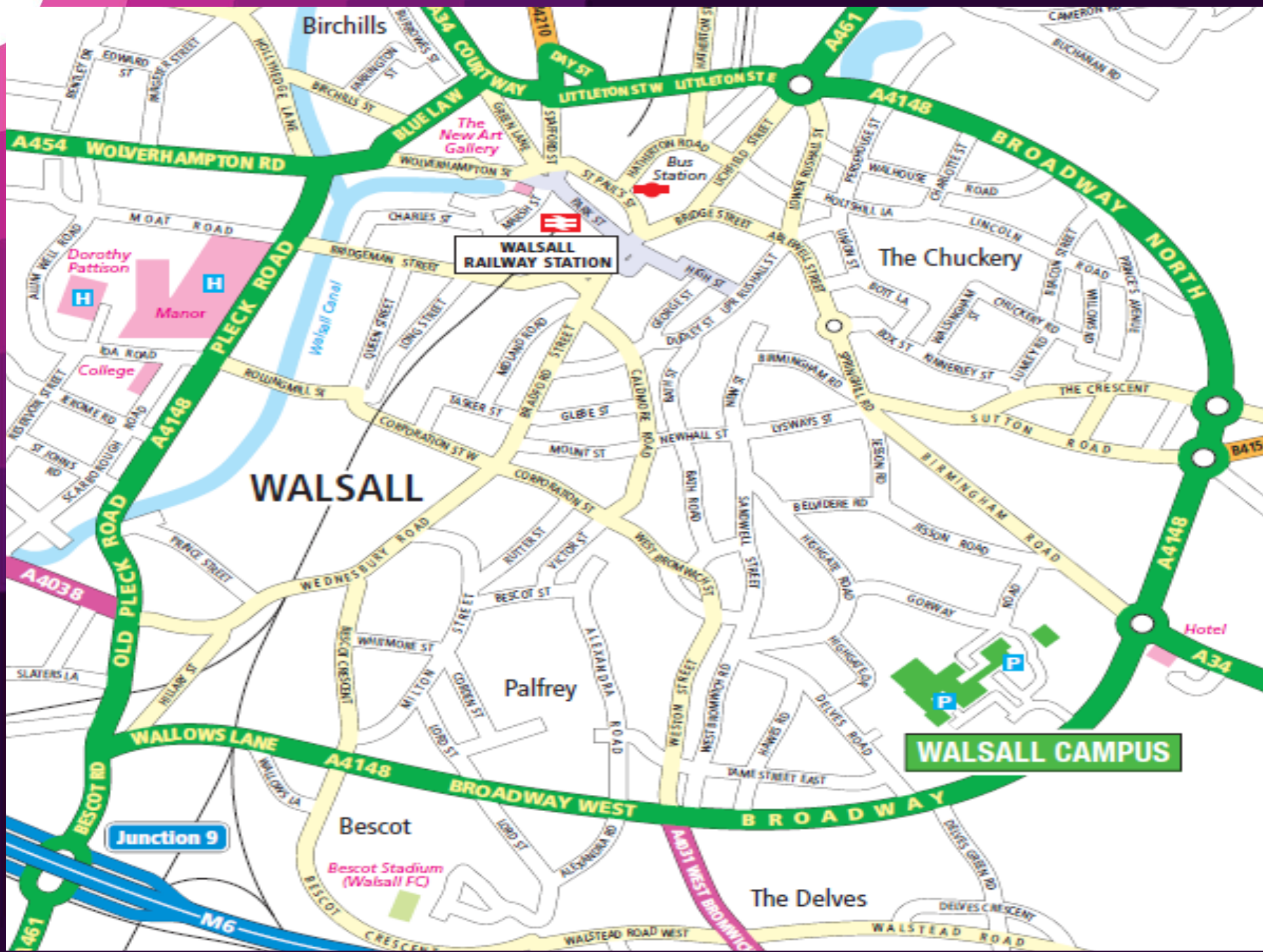
Getting to Walsall Campus

By car: Leave the M6 at Junction 9 and take the A461 Bescott Road towards Walsall. Get into the right hand lane and follow the right fork of A4148, signposted Birmingham. Stay on the Broadway until turning off left at Magdalene Road (for sports visitors) or continuing to the next roundabout and taking the first exit on to Birmingham Road, left onto Jesson Road and left again onto Gorway Road (for general visitors). Satnav location is WS1 3BD.

By bus: The number 51 bus takes you from the Walsall bus station to Jesson Road near the Campus.

By train: Walsall station is on the Wolverhampton, Stafford and Birmingham lines. From Walsall station, you can either take a taxi or walk the short distance to the bus station, from where you can get a number 51 bus as above.

(Please see the street map on the following slide)



WALSALL RAILWAY STATION

WALSALL CAMPUS

WALSALL

Junction 9

Dorothy Pattison Manor

Bescot

The Chuckery

Palfrey

The Delves

Birchills

Bescot Stadium (Walsall FC)

Hotel

The New Art Gallery

Bus Station

H

College

SLAVERS LA

P

P

M6

A4038

A454 WOLVERHAMPTON RD

A4148

A4148

A461

A4148

A4148

A34

B415

A210

A461

A401 WEST BROMWICH

BEAUFORT ST

BRIDGE ST

WOLVERHAMPTON ST

MOAT ROAD

ALLAN HILL ROAD

IDA ROAD

REDBYRON STREET

SCARBOROUGH ROAD

ST JOHNS RD

PERFECT STREET

HILLMAN ST

WEDNESBURY ROAD

WHITMORE ST

MILTON

CODREN ST

LORD ST

WALSALL CRESCENT

WALSALL CRESCENT

WALSALL CRESCENT

WALSALL CRESCENT

WALSALL CRESCENT

BRIDGEMAN STREET

QUEEN STREET

LONG STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

BRIDGEMAN STREET

CHME Conference 2012

	CHME Member	Non-Member
Individual	£45	£60
Group (4 students & 1 lecturer)	£200	£250

CHME Conference 2012

For further information about the conference please contact

Peter Robinson: p.robinson@wlv.ac.uk

Or Sophie Hall: sophie.hall@wlv.ac.uk