The European mise en place Cup 2018

The EMCup (European mise en place Cup) just gets bigger and better every year.

This was the 10th anniversary edition of the EMCup and the theme this year was ‘High Touch versus High Tech’.

There were almost 300 participants this year. Thirty three international hotel management schools from 16 countries took part.

A total of 145 students and 50 tutors participated. The ‘Business Jury’ comprised 71 representatives from 40 international hospitality companies.

The first day was spent at the Hotel Management School in Maastrict. We had a warm welcome from students at the hotel school and were provided with lunch. Dinner was also at the hotel school.

The second day was spent at the MECC (Maastricht Exhibition and Congress Centre) where students participated in a range of intense competitions.

CHME members were well represented.

The following CHME institutions participated this year:

Bournemouth University

Dublin Institute of Technology

Glion Institute of Higher Education

Hotel and Tourism Managment institute (Switzerland)

Shannon School of Hotel Management

Sheffield Hallam University

Stenden University

The Hague Hotel School

University College of Northern Denmark

The University of Derby

The University of East London

The overall winner of the EMCup this year was a CHME member (Dublin Institute of Technology).

The winner of the prize for ‘Best Team Spirit’ was also a CHME member (The University of East London).

The winner of the ‘Best pitch paper and best pitch case’ was also a CHME member (The Hague Hotel School).

This is an excellent competition that provides networking opportunities with hospitality students from many different countries and cultures. It is also gives students the chance to meet senior executives from international hospitality companies who are offering careers with their companies.